+ RESILIENT 4th Webinar

Supporting Social Entrepreneurship and Social Responsibility

January 28th, 2021, 10:00 – 13:00 (CET)

OBJECTIVES AND CONTENTS OF THE WEBINAR

Social entrepreneurship and social responsibility is a very broad theme that can be addressed in many different ways. The approach adopted for the 4th Webinar was to focus on a specific topic – **Business models for social entrepreneurship.**

This topic is deemed to be useful both for public and private bodies providing support to social entrepreneurs and also for social organisations (profit and non-profit), therefore covering the range of possible interests of +Resilient partners and stakeholders.

In the first session of the Webinar our invited speaker, Boris Golob, will introduce the Business Model Methodology using an approach based on a modified version of the Business Model Canvas, to include social and environmental perspectives.

In the second session of the Webinar the participants will have the opportunity for practical work in groups, addressing issues such as: How to create and screen a social business idea? How to integrate financial, social and environmental aspects in the analysis? How to review/rethink the business model of a social organisation in operation?

The participation in the webinar is open, but registration is required.

Please register **here** by January 25th, 2021 at latest. Additional information will be sent to registered participants.

Project partners

Lead Partner
REGIONE del VENETO | AURORA | Aix Marseille Universite | RCDI | CAMERA DI COMMERCIO TREVISO - BELLUNO | DOLOMITI bellezza e impresa | ITAINNOVA

GFOSS | Ajuntament de Barcelona | GenTIC | UOc | PRIZMA Foundation for Improvement of Employment Possibilities | U.C.C.I.AL

AGENDA

SESSION 1

10H00	Welcome and introduction (RCDI – Development and Innovation Network)
10H10	Business Model Methodology (Boris Golob)

- Introduction to Business Models
- Business Model Canvas (BMC) – How to use it and when
- BMC and Social Entrepreneurship – Expanded and adapted Canvases

11H20	BREAK: Eat, Walk, Rest!

SESSION 2

11H40	Introduction of a use case of an innovative social project (Foundation for Partnership and Civil Society Development)
11H50	Working Groups - Exercises on business modelling, using adapted Business Model Canvas (All)
12H30	Wrap up / Conclusions (Boris Golob)
13H00	End of the Webinar